

## INTERNSHIP

|                                            |                                                                                                                          |
|--------------------------------------------|--------------------------------------------------------------------------------------------------------------------------|
| <b>Course code</b>                         | <i>FIN119_1</i>                                                                                                          |
| <b>Compulsory in the programme</b>         | <i>Finance</i>                                                                                                           |
| <b>Level of studies</b>                    | <i>Undergraduate</i>                                                                                                     |
| <b>Number of credits</b>                   | <i>6 ECTS; 2 hours of theory, 4 hours of consultations, 21 hours of self-study, 135 hours of internship in a company</i> |
| <b>Course coordinator (title and name)</b> | <i>Dmitrij Katkov, PhD, CFA</i>                                                                                          |
| <b>Prerequisites</b>                       | <i>Principles of Finance</i>                                                                                             |
| <b>Language of instruction</b>             | <i>English</i>                                                                                                           |

### THE AIM OF THE COURSE

The course is designed for the practical application of knowledge and skills that were acquired during studies. Students are expected to apply various financial, economic and industry analysis tools to a specific company situation and draw reasonable solutions from the analysis. The internship is carried out in two stages.

The first stage of the internship takes place during the IV-V semesters. The Career and Partnership Center announces the detailed schedule for the internship and other administrative information at the end of the III semester.

The purpose of the first stage of the internship is to familiarize yourself with the activities of the organization, conduct financial and industry analysis. Students also learn about organizational structure, customers, products or services and the geographic markets in which the company operates. The duration of the first stage of the internship in the company is at least 135 hours.

At the end of the first stage of the internship, students prepare a **financial analysis report** of 4000 words, in which they briefly present (detailed requirements are presented at the beginning of the internship):

1. Company Description.
2. Industry/Market Analysis
3. Financial Analysis
4. Reflection and Recommendations.

### MAPPING OF COURSE LEVEL LEARNING OUTCOMES (OBJECTIVES) WITH DEGREE LEVEL LEARNING OBJECTIVES, ASSESMENT AND TEACHING METHODS

| Course level learning outcomes (objectives)                                                    | Degree level learning objectives | Assessment methods                                               | Teaching methods  |
|------------------------------------------------------------------------------------------------|----------------------------------|------------------------------------------------------------------|-------------------|
| CLO1. To perform analysis of internal and external company factors.                            | BLO1.1.<br>BLO1.2.               | Lecture, preparation of internship report, internship in company | Internship report |
| CLO2. To collect data on a company which operates in local or foreign market for the analysis. | BLO1.1.<br>BLO1.2.               | Lecture, preparation of internship report, internship in company | Internship report |
| CLO3. To conduct financial and industry analysis.                                              | BLO1.1.<br>BLO1.2.               | Lecture, preparation of internship report, internship in company | Internship report |
| CLO4. To present findings in written form.                                                     | BLO4.1.<br>BLO4.3.               | Lecture, preparation of internship report, internship in         | Internship report |

|                                                                                                                                                        |                   |                         |                                                                                   |
|--------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------|-------------------------|-----------------------------------------------------------------------------------|
|                                                                                                                                                        |                   | company                 |                                                                                   |
| CLO5. To familiarize with company's practical activities, to assure everyday fluent tasks' completion as assigned by direct supervisor in the company. | BLO1.1.<br>BLO4.1 | Internship in a company | Company representative's evaluation of student's activities during the internship |

#### ADDITIONAL REMARKS

- The student must ensure that the companies where the internships are conducted allow the use of the company's name and data for the purpose of reports.
- If the internship in the company ends before the report are prepared, the student must ensure that they maintain communication with the company and have the opportunity to obtain the necessary data.
- If a student works in the analyzed company during the internship, they must submit an employment certificate to the Career Center by the deadline specified in the internship schedule.
- Students who work in the analyzed company only during the internship period and solely for the purpose of the internship, without having any other employment relationship with the internship company, must sign a tripartite agreement between ISM, the company, and the student by the deadline specified in the internship schedule.
- After the completion of the internship, a feedback survey is sent to the internship supervisor in the company via email, which must be completed by the deadline specified in the internship schedule.
- It is not allowed to conduct the internship in companies where the student is in a managerial position or is an owner of the company. Additionally, the assigned internship supervisor in the company cannot be a family member (spouse, sibling, parent) of the student. Exceptions may be made at the discretion of the internship lecturer.
- The feedback from the internship supervisor in the company serves as a legal basis for granting credits for the Internship subject. Failure to receive feedback will result in a failing evaluation of the Internship subject, regardless of whether the evaluation of the internship reports was passing or not.

#### ACADEMIC HONESTY AND INTEGRITY

The ISM University of Management and Economics Code of Ethics, including cheating and plagiarism are fully applicable and will be strictly enforced in the course. Academic dishonesty, and cheating can and will lead to a report to the ISM Committee of Ethics. With regard to remote learning, ISM reminds students that they are expected to adhere and maintain the same academic honesty and integrity that they would in a classroom setting.

All course participants must comply with the ISM University of Management and Economics Artificial Intelligence Policy published on the e-learning platform.

Please note that you can use AI for brainstorming, data search and industry information search as well as grammar, punctuation and style correction. However, you may not include any AI – generated text in the final submission. What is more, all the ratio calculations should be done by yourself as well.

#### INTERNSHIP DOCUMENTS

- Tripartite internship agreement/employment certificate (submitted to the ISM Career Center within the specified deadline in the internship schedule).
- Feedback from the assigned internship supervisor in the company regarding the student's internship (in electronic form, to be filled out by the assigned internship supervisor in the company).

## COURSE OUTLINE

| Semester                   | Activity                                                                                                                                                                                                                                                | In class hours |
|----------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------|
| <b>FIRST STAGE</b>         |                                                                                                                                                                                                                                                         |                |
| <i>End of III semester</i> | <b>Introduction</b><br>Presentation of the requirements for the first stage of the Finance program internship.<br>Guidelines on how to prepare financial analysis report.                                                                               | 2              |
| <i>IV-V semester</i>       | <b>Internship at the international/global company</b><br><b>Preparation of <i>Corporate analysis of internship company report</i></b><br>Consultation ( <i>not compulsory, organized according to the schedule at the beginning of the internship</i> ) | 2+2            |
|                            | <b>Total:</b>                                                                                                                                                                                                                                           | <b>6</b>       |

## FINAL GRADE COMPOSITION

| Task type                                                                                                 | Impact for final grade, %                                      |
|-----------------------------------------------------------------------------------------------------------|----------------------------------------------------------------|
| Preparation of report – financial and industry analysis                                                   | 100 %                                                          |
| The process of conducting the internship (evaluated by the assigned internship supervisor in the company) | Not graded, but it is mandatory for obtaining the final grade. |
| <b>In total:</b>                                                                                          | <b>100%</b>                                                    |

## DESCRIPTION AND GRADING CRITERIA OF EACH ASSIGNMENT

**The corporate analysis report** is designed to assess the student's ability to conduct an internal analysis of a real company, gather data, and summarize it. Data for the corporate analysis report is collected during the first stage of the internship. The corporate analysis report should have a length of 4000 words (counting from the introduction to the conclusions). The report must be formatted according to APA style requirements. Detailed requirements for the internship report will be provided at the end of the third semester.

The student submits the report (excluding appendices and reference list) to the Turnitin system for similarity check and the full paper to the e-learning system within the specified deadline in the internship schedule. Word documents are uploaded to both the Turnitin and e-learning systems.

**The evaluation of the internship** (feedback from the internship supervisor in the company) is intended to assess the student's performance in the internship process and their general skills. The assigned internship supervisor in the company cannot be a family member of the student (spouse, sibling, parent). When evaluating the student's internship, the internship supervisor assesses their ability to apply systematic, critical, and constructive thinking to solve practical business problems, their ability to communicate effectively with different target audiences, and their ability to propose ethical and socially responsible solutions.

Failure to submit or receiving failing feedback from the internship supervisor in the company may result in the annulment of the internship grade, as decided by the Study Commission. In case of any questions regarding the provided qualitative assessment, the university may contact the internship supervisor in the company.

The internship supervisor in the company evaluates the internship process upon its completion. The university sends the evaluation form for the student's internship to the internship supervisor via email, which the supervisor must complete within 5 working days. Before the start of the internship, the student must inform the internship supervisor in the company that they will receive the student's internship evaluation form upon the completion of the internship.



## RETAKE POLICY

If a student receives a final failing grade for the course, they have the right to prepare an internship report in the end of 5th semester, by the deadline specified in the internship preparation schedule. The internship report consists of corporate analysis of the company. The length of the revised company analysis report should be 4000 words (counting from the introduction to the conclusion). Internship report must be formatted according to APA requirements. Detailed requirements for the internship report are provided in the e-learning system. The student submits the internship report (excluding appendices and bibliography) to the Turnitin system for similarity check, and the full paper to the e-learning system, by the deadline specified in the internship schedule. Word documents are uploaded to the Turnitin and e-learning systems. The evaluation of the internship report constitutes 100% of the final grade.

## REQUIRED READINGS

1. Robinson, T. R., Henry, E., Pirie, W. L., & Broihahn, M. A. (2012). International financial statement analysis (Vol. 39). John Wiley & Sons.
2. Pinto, J. E. (2020). *Equity asset valuation*. John Wiley & Sons.

## DEGREE LEVEL LEARNING OBJECTIVES

### Learning objectives for the Bachelor of Business Management

*Programmes:*

*International Business and Communication,*

*Business Management and Marketing, Finance,*

*Industrial Technology Management*

| Learning Goals                                                    | Learning Objectives                                                                                                                                                                |
|-------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Students will be critical thinkers                                | BLO1.1. Students will be able to understand core concepts and methods in the business disciplines                                                                                  |
|                                                                   | BLO1.2. Students will be able to conduct a contextual analysis to identify a problem associated with their discipline, to generate managerial options and propose viable solutions |
| Students will be socially responsible in their related discipline | BLO2.1. Students will be knowledgeable about ethics and social responsibility                                                                                                      |
| Students will be technology agile                                 | BLO3.1. Students will demonstrate proficiency in common business software packages                                                                                                 |
|                                                                   | BLO3.2. Students will be able to make decisions using appropriate IT tools                                                                                                         |
| Students will be effective communicators                          | BLO4.1. Students will be able to communicate reasonably in different settings according to target audience tasks and situations                                                    |
|                                                                   | BLO4.2. Students will be able to convey their ideas effectively through an oral presentation                                                                                       |
|                                                                   | BLO4.3. Students will be able to convey their ideas effectively in a written paper                                                                                                 |

### Learning objectives for the Bachelor of Social Science

*Programmes:*

*Economics and Data Analytics,*

*Economics and Politics*

| Learning Goals                                                           | Learning Objectives                                                                                                             |
|--------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------|
| Students will be critical thinkers                                       | ELO1.1. Students will be able to understand core concepts and methods in the key economics disciplines                          |
|                                                                          | ELO1.2. Students will be able to identify underlying assumptions and logical consistency of causal statements                   |
| Students will have skills to employ economic thought for the common good | ELO2.1. Students will have a keen sense of ethical criteria for practical problem-solving                                       |
| Students will be technology agile                                        | ELO3.1. Students will demonstrate proficiency in common business software packages                                              |
|                                                                          | ELO3.2. Students will be able to make decisions using appropriate IT tools                                                      |
| Students will be effective communicators                                 | ELO4.1. Students will be able to communicate reasonably in different settings according to target audience tasks and situations |
|                                                                          | ELO4.2. Students will be able to convey their ideas effectively through an oral presentation                                    |
|                                                                          | ELO4.3. Students will be able to convey their ideas effectively in a written paper                                              |