ISM UNIVERSITY OF MANAGEMENT AND ECONOMICS

APPROVED BY
THE STUDY COMMISSION
Minutes No. 02-12-2026-14
as of 24th August 2026

BUSINESS FINANCE

Course code	*GRAI009*
Compulsory in the programmes	*Innovations and Technology Management*
Level of studies	*Graduate*
Number of credits	*6 ECTS (32 contact hours + 2 consultation hours, 128 individual work hours)*
Course coordinator (title and name)	*Asta Klimavičienė, PhD*
Prerequisites	*Undergraduate diploma*
Language of instruction	*English*

THE AIM OF THE COURSE:

The course is designed to develop insights and skills that are necessary to analyse and structure financial information of a corporation, to value investment projects, and to support value-adding business decisions.

This course introduces main concepts of managerial finance to students with no financial or accounting background. The course intends to provide students with an overview of business finance concepts, terminology, and principles. It covers both theoretical and empirical aspects of financial analysis, capital investment, valuation, and financing decisions. The course develops understanding of the business organization as a value-maximizing entity and introduces students to relevant theoretical models as well as practical tools for financial decision-making.

MAPPING OF COURSE LEVEL LEARNING OUTCOMES (OBJECTIVES) WITH DEGREE LEVEL LEARNING OBJECTIVES (See Annex), ASSESMENT AND TEACHING METHODS

Course level learning outcomes (objectives)	Degree level learning objectives (Number of LO)	Assessment methods	Teaching methods
CLO1. **Knowledge and its application.** Demonstrate and apply critical understanding of the main financial measures of the value and its elements	LO1.2, LO1.3	Participation; exam	Lectures, discussions, self-study
CLO2. **Knowledge and its application.** Compare different long- and short-term financing decisions	LO1.1	Final exam	Lectures, self-study, participation in class and group projects
CLO3. **Research skills.** Gain skills to perform financial analysis of a business company using its financial statement data and applying financial ratios	LO1.2, LO1.3	Coursework	Lectures, workshops, group discussions
CLO4. **Special abilities.** Apply the concept of time value of money in solving various financing problems, and evaluate investment projects using different methods (NPV and its alternatives)	LO1.2, LO1.3	Final exam	Lectures, exercises, self-study

CLO5. **Social abilities.** Adhere to the principles of professional ethics and citizenship participating in discussions on relevant academic issues	LO1.3, LO3.2	Coursework; participation	Discussions, participation in class and group projects
CLO6. **Personal abilities.** Develop personal and professional abilities, critical thinking, and creativity	LO3.1, LO3.2	Coursework presentation	Self-study, group discussions

ACADEMIC HONESTY AND INTEGRITY

The ISM University of Management and Economics Code of Ethics, including cheating and plagiarism, are fully applicable and will be strictly enforced in the course. Academic dishonesty and cheating leads to a report to the ISM Committee of Ethics. Regarding remote learning, ISM reminds students that they are expected to adhere and maintain the same academic honesty and integrity that they would in a classroom setting.

COURSE OUTLINE

Topic	**In-class hours**	**Readings**
Introduction to business finance	2	Ch. 1
Introduction to financial statements	2	Ch. 3.1
Financial statement analysis	4	Ch. 3.2-3.8
Cash flow analysis	4	Ch. 4
Short-term financial decisions	2	Ch. 15, 16
Long-term financial decisions and capital structure	2	Ch. 9, 13
Time value of money	4	Ch. 5
Capital budgeting techniques	4	Ch. 10
Capital budgeting cash flows	2	Ch. 11
Risk in capital budgeting	2	Ch. 12
Coursework presentations: company analysis	4	
	Total: 32 hours	
CONSULTATIONS	2	
FINAL EXAM	2	

FINAL GRADE COMPOSITION

Type of assignment	**%**
Group Components 35%	
Financial analysis project	35
Individual Components 65%	
Participation	15
Final exam	50
Total:	**100**

DESCRIPTION AND GRADING CRITERIA OF EACH ASSIGNMENT
(Provide short descriptions and grading criteria of each assignment)

Group work
Students will work in groups to prepare and present a financial analysis of a listed corporation. Details on the coursework will be provided during the first class. Coursework must comply with ISM requirements.
Coursework counts 35% towards the final grade.

Participation
Active participation during class sessions is encouraged in the form of valuable contributions to discussion, constructive peer feedback, and relevant questions during coursework presentations. Participation counts 15% towards the final grade.

Final exam
The final exam counts 50% towards the final grade.
It tests conceptual, analytical, and numerical skills.

Re-take of the exam. Students who receive a failing final grade will have the right to re-take the exam during the re-sit, which will comprise 50% of the final grade. Financial analysis project cannot be retaken.

REQUIRED READINGS

1. Zutter, C.J., Smart, S.B. (2022). Principles of managerial finance (16 ed., Global edition). Pearson.
2. Other readings distributed during the class or via Intranet.

ADDITIONAL READINGS

Articles and other materials distributed via Intranet.

AI USE POLICY

All course participants must comply with the ISM University of Management and Economics Artificial Intelligence Policy published on the e-learning platform. Students may use AI tools to enhance their understanding of the topic and for research purposes (such as searching for reports and data), but all AI-generated information must be cross-verified with credible sources. AI tools may also be used to improve efficiency in working with documents or during data analysis. Calculations must be performed by students themselves. The peer evaluation must be completed entirely without AI assistance. Any use of AI tools beyond the purposes specified above must be confirmed with the course instructor. In all cases, students remain fully responsible for the accuracy, originality, and integrity of their submitted work.

UNIVERSITY OF MANAGEMENT AND ECONOMICS

APPROVED BY
THE STUDY COMMISSION
Minutes No. 02-12-2026-14
as of 24th August 2026

ANNEX

DEGREE LEVEL LEARNING OBJECTIVES

Competency goals and learning objectives for the Master of Business Management

Programs:
Global Leadership and Strategy
Innovation and Technology Management
International Marketing and Management

Competency Goal	**Learning Objectives**
Students will demonstrate advanced disciplinary knowledge.	LO1.1. Students will demonstrate advanced discipline knowledge through the independent development of a Master's thesis, showing a deep understanding and appropriate application of theories, concepts, and methods relevant to their field of study.
Students will be digitally competent.	LO 2.1. Students will demonstrate digital agility competencies by selecting and applying appropriate tools, platforms or technologies, integrating digital insights into business decision-making, and adapting digital approaches in response to evolving project requirements and contextual changes.
Students will be critical thinkers	LO3.1. Students will be able to define the business problem and develop **innovative solutions**
	LO3.2. Students will be able to demonstrate **critical thinking** in problem solving
Students will be independent learners	LO4.1. Students will become **independent learners** and develop their own comprehension of scientific theories, models, and concepts.
Students will be socially responsible leaders	LO5.1. Students will be able to evaluate past and current practices in their discipline from an ethical perspective.
Students will be effective communicators	LO6.1. Students will develop and deliver a coherent oral presentation
	LO6.2. Students will develop and deliver a coherent written research paper