

DIRECTED STUDY

Course code	<i>MNG225</i>
Compulsory in the programmes	<i>Economics and Data Analytics, Economics and Politics, Finance, International Business and Communication, Industrial Technology Management, Business Management and Marketing</i>
Level of studies	<i>Undergraduate</i>
Number of credits	<i>6 ECTS</i>
Course coordinator (title and name)	<i>Assigned faculty member</i>
Prerequisites	<i>-</i>
Language of instruction	<i>English</i>

THE AIM OF THE COURSE

A directed study is a research/project based course supervised by a faculty member, resulting in a report which is a written document. It offers the student an opportunity to conduct research in a specific area suggested by and under the guidance of a faculty member. The subject matter of the course may relate to the student's research interests as well as the faculty member's area of expertise and research inquiry.

This course aims to provide the student with a supervised experience that involves gaining special expertise in a certain research area, to analyse in-depth a topic in economics, politics, management or finance that is only broadly covered in the general curriculum.

The course is designed for both basic and applied research.

To enroll to the course, the average grade of the student must not be lower than 8.

A student may not do more than one directed study per studies period.

MAPPING OF COURSE LEVEL LEARNING OUTCOMES (OBJECTIVES) WITH DEGREE LEVEL LEARNING OBJECTIVES (See Annex I), ASSESSMENT AND TEACHING METHODS

Course level learning outcomes (objectives)	Degree level learning objectives (Number of LO)	Assessment methods	Teaching methods
CLO1. To develop academic written communication skills	BLO4.1, BLO4.3, ELO4.1, ELO4.3	Consultations, self-study	Final report
CLO2. To develop research methods and independent study skills, which allow for the in-depth learning of self-selected topics within the area of study	BLO1.2, BLO4.3, ELO1.2, ELO4.3	Consultations, self-study	Final report
CLO3. To develop and practice creative thinking and creative problem-solving skills with a variety of complex topics within an area of study in order to generate original ideas and products	BLO1.2, BLO4.3, ELO4.3	Consultations, self-study	Final report

ACADEMIC HONESTY AND INTEGRITY

The ISM University of Management and Economics Code of Ethics, including cheating and plagiarism are fully applicable and will be strictly enforced in the course. Academic dishonesty, and cheating can and will lead to a report to the ISM Committee of Ethics. With regard to remote learning, ISM remind students that they are expected to adhere and maintain the same academic honesty and integrity that they would in a classroom setting.



FINAL GRADE COMPOSITION

Type of assignment	%
<i>Individual Components 100%</i>	
Final report	100
Total:	100

DESCRIPTION AND GRADING CRITERIA OF EACH ASSIGNMENT

A student prepares a written report of semester activities according to the requirements of a supervisor. The overall assessment of the course will be based on the evaluation of the final report carried out by the supervisor. Final report submission deadline is the last day of a semester. The grade assessment must be performed in 10 calendar days after submission of the report. Final report grade is considered to be an exam grade.

Tasks of a directed study are directly or closely related to research activities may include one of the following:

- Literature review
- Discussing key selected issues in the literature
- Measurement instruments review
- Data collection method and process description
- Data analysis and reporting results
- Other

A report should follow APA formatting standard. Report's volume should amount at least 2000 words (from 5 up to 25 pages). The task defined by a researcher might result in larger volumes of text that are needed to perform a specific research, but are not necessarily included in the report.

The structure of the report:

- Title page
- Introduction (indicating the background, aim and method)
- Core report content
- Conclusions
- Literature list

The problem areas and subjects of Directed study are listed in the Table 1.

Precision of composite evaluations is left intact (up to 2 decimal places) until the end of the course and only the final evaluation will be subject to rounding.

RETAKE POLICY

In case of a negative final grade, student is allowed to retake the exam. The retake will consist of a written report (as described above). This written report must be submitted not later than the last day allowed for retakes; the weight of the retake is 100%. Retake reports cannot be rewritten.

Table 1. The list of problem areas and subjects

MANAGEMENT	
Research area	Subject of research
Marketing and Consumer Behavior	Consumer attitudes and decision making, International markets and consumers, Sustainable and healthy consumption, Social networks and e-marketing
Organizational Behavior and Human Resources Management	Sustainable human resources and diversity management, Leadership and organizational development, Innovations in OB&HRM, Education and development
Strategy	Strategy and business innovations, Internationalization Micro foundations of business strategy



ECONOMICS AND POLITICS	
Research area	Subject of research
Macroeconomic analysis	Fiscal policy, Monetary policy, Public finance, Social insurance Inflation, GDP, Current account deficit, other macroeconomic indicators International trade, Globalization
Microeconomic analysis	Solving company-specific problem Value adding strategies, Evaluating Investment projects Profit maximization, Cost analysis, Production analysis
Financial markets and institutions	Banking, Credit rating, Investment management Derivative financial instruments, Risk management, Stock markets Currency markets, Money and capital markets, Real estate property markets
Other	To be specified

DEGREE LEVEL LEARNING OBJECTIVES
Learning objectives for the Bachelor of Social Science

Programmes:

Economics and Data Analytics,

Economics and Politics

Learning Goals	Number of LO	Learning Objectives
Students will be critical thinkers	ELO1.1.	Students will be able to understand core concepts and methods in the key economics disciplines
	ELO1.2.	Students will be able to identify underlying assumptions and logical consistency of causal statements
Students will have skills to employ economic thought for the common good	ELO2.1.	Students will have a keen sense of ethical criteria for practical problem-solving
Students will be technology agile	ELO3.1.	Students will demonstrate proficiency in common business software packages
	ELO3.2.	Students will be able to make decisions using appropriate IT tools
Students will be effective communicators	ELO4.1.	Students will be able to communicate reasonably in different settings according to target audience tasks and situations
	ELO4.2.	Students will be able to convey their ideas effectively through an oral presentation
	ELO4.3.	Students will be able to convey their ideas effectively in a written paper

Learning objectives for the Bachelor of Business Management

Programmes:

International Business and Communication,

Business Management and Marketing,

Finance,

Industrial Technology Management,

Entrepreneurship and Innovation

Learning Goals	Learning Objectives
Students will be critical thinkers	BLO1.1. Students will be able to understand core concepts and methods in the business disciplines
	BLO1.2. Students will be able to conduct a contextual analysis to identify a problem associated with their discipline, to generate managerial options and propose viable solutions
Students will be socially responsible in their related discipline	BLO2.1. Students will be knowledgeable about ethics and social responsibility
Students will be technology agile	BLO3.1. Students will demonstrate proficiency in common business software packages
	BLO3.2. Students will be able to make decisions using appropriate IT tools
Students will be effective communicators	BLO4.1. Students will be able to communicate reasonably in different settings according to target audience tasks and situations
	BLO4.2. Students will be able to convey their ideas effectively through an oral presentation
	BLO4.3. Students will be able to convey their ideas effectively in a written paper